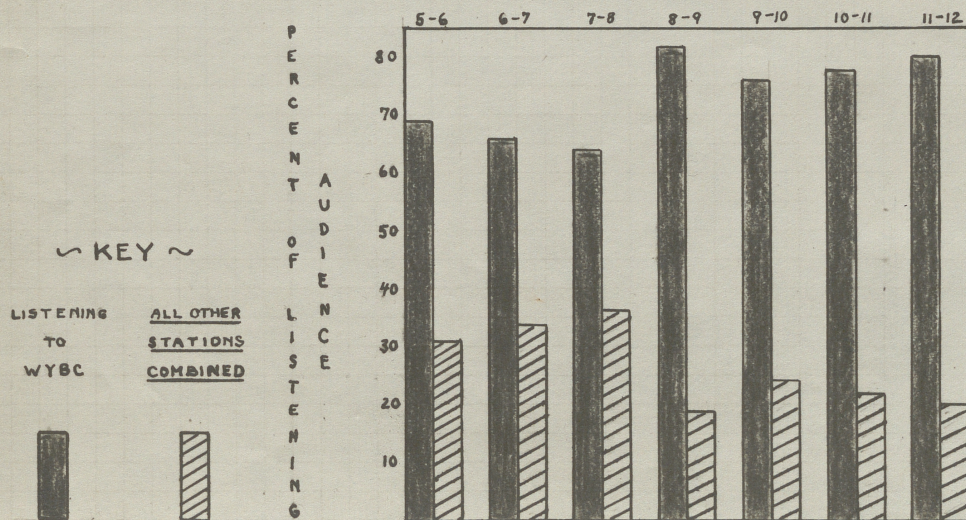


AUDIENCE RESEARCH DIVISION - WYBC

SHARE OF AUDIENCE

COMPARATIVE SHARE OF AUDIENCE

TIME OF DAY



ALL DATA WAS OBTAINED BY THE
AUDIENCE RESEARCH DIVISION OF
WYBC, THE YALE BROADCASTING CO.,
INC. FROM POLLS WHICH WERE
TAKEN DURING THE PERIOD FROM
3-21-49 TO 4-15-49.

